



## THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

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**COOPER CITY HIGH SCHOOL**  
**WENDY DOLL, Principal**  
**9401 Stirling Road**  
**Cooper City, Florida 33328**  
**Telephone: 754-323-0200**  
**Facsimile: 754-323-0330**  
**[www.CooperCityHigh.net](http://www.CooperCityHigh.net)**

### SCHOOL BOARD

*Chair* MAUREEN S. DINNEN  
*Vice Chair* JENNIFER LEONARD GOTTLIEB  
ROBIN BARTLEMAN  
PHYLLIS C. HOPE  
STEPHANIE ARMA KRAFT, ESQ  
ANN MURRAY  
ROBERT D. PARKS, Ed.D.  
BENJAMIN J. WILLIAMS

JAMES F. NOTTER  
*Superintendent of Schools*

## CTV WEBCAST ADVERTISING

Here are 4 reasons why buying a web-mmercial on CTV is a smart investment:

- By purchasing a web-mmercial from CTV you are tapping into a lucrative and highly profitable market--the teenage consumer. CTV webcast has had 1190 hits in a single event directly reaching teens and adults.
- Web-mmercials help support the continued success of CTV and the Cooper City Television News Program.
- You are providing a hands-on, real-world learning experience for the students working on a web cast.

The aim of CTV advertising is to sell your product or service to our viewers, while raising money for our program.

Thank you for your support.

Alfredo Pichardo  
Broadcast Journalism/TV Production Advisor  
Phone: 754-323-0290  
[Alfredo.pichardo@browardschool.com](mailto:Alfredo.pichardo@browardschool.com)



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## CTV-Webcast Advertising Contract

Firm/ Company Name \_\_\_\_\_  
Name of Contact Person \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_

### Fees (one webcast – Football/Basketball)

One banner (included in price)

\$100.00 for 1 mention in each quarter of game # \_\_\_\_\_

\$20.00 each additional mention (maximum of 2 per QT) # \_\_\_\_\_

**Total cost** \$ \_\_\_\_\_

Please make checks payable to **Cooper City Senior High.**

Payment: \_\_\_ cash or \_\_\_ check \$ \_\_\_\_\_

Received by \_\_\_\_\_ Date \_\_\_\_\_

This banner will be produced by \_\_\_\_\_ and is scheduled to  
(date)

air on webcast(s) \_\_\_\_\_ 200\_\_\_.  
(dates)

The CTV-News Crew / CCHS Administration reserves the right to refuse any advertisement containing content deemed inappropriate for our school television show, as per Broward County School Board Policies. By signing below CTV-News hereby promises that:

- A. A commercial of no more than 30 seconds will be produced and will air on CTV-News according to the contract.
- B. By signing below, the Company agrees that they will pay 50% at the time of signing and the remaining 50% when the commercial is completed.

This contract is hereby legally binding after being signed by all included parties.

\_\_\_\_\_  
(Crew Name- Print/Signature)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Advertiser Name – Print/Signature)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Teacher Name – Print/Signature)

\_\_\_\_\_  
(Date)